

NEWS

CAA WINTER FESTIVAL OF LIGHTS, NIAGARA FALLS, CANADA - MAKE IT YOUR WINTER TRADITION!

Visit the CAA Winter Festival of Lights, Canada's foremost illumination festival in its most famous address, Niagara Falls, Canada, as we capture the magic of the holiday season from Saturday, November 5, 2011 to Tuesday, January 31, 2012.

The CAA Winter Festival of Lights in Niagara includes over 125 animated lighting displays and 3 million tree and ground lights which can be seen within the Niagara Parks Winter Wonderland (along a 6km route) including the world-famous Enchantment of Disney® displays and the world's largest illuminated Canadian-American Flag.

There is no admission fee to view the illuminations but donations are gratefully accepted (suggested contribution -\$5-\$10 per car), with proceeds used to enhance the lights and displays.

A wintertime visit to Niagara Falls, Canada during the CAA Winter Festival of Lights has become a tradition for over 1 million local residents and visitors from around the world. We invite you to experience the many events and attractions Niagara and the CAA Winter Festival of Lights have to offer including the TD RINK at the BRINK, and unique events like the Christmas Concerts Series with Daniel O'Donnell, Mary Duff, Ray Stevens, Lorrie Morgan, Ronnie Prophet and Glory-Anne. With weekly fireworks.

NIAGARA FALLS HISTORY MUSEUM

Niagara Falls earlier this spring celebrated the start of construction on the new Niagara Falls History Museum, a \$9.7 million redevelopment and expansion of the former Lundy's Lane Historical Museum into the new Niagara Falls History Museum.

The museum is home to one of the most significant collections of War of 1812 artifacts in the world and offers visitors a unique opportunity to learn about one of the most significant conflicts in the history of Canada.

The new History Museum and Visitor Information Centre is scheduled to open in the spring of 2012 and will play a key role in Niagara's celebrations of the bicentennial of the War of 1812.

NIAGARA HIGHLIGHT DEVELOPMENTS

SKYLINE INN NIAGARA FALLS

The newly upgraded Skyline Inn Hotel is a family friendly hotel in Niagara's premier Fallsview district, at the front doors of Casino Niagara; featuring a direct connection to the Fallsview Indoor Waterpark via indoor skywalk. Phone: (905)374-4444 - Toll Free: (800)263-7135

RADISSON HOTEL & SUITES

The newly renovated Radisson Hotel & Suites Fallsview offers great amenities, getaway deals, and rooms and suites with beautiful views. Phone: (905)356-1944 - Toll Free: (888)356-1944

HAMPTON INN BY HILTON AT THE FALLS

The Hampton Inn by Hilton at the Falls is one block from the Falls and directly across from Falls Avenue Resort, featuring the new Fallsview Indoor Waterpark. Phone: (905)357-1626 - Toll Free: (888)234-8410

DAYS INN NEAR THE FALLS

Located in the heart of the Falls district, one block from Clifton Hill & Casino Niagara. This newly renovated property is the perfect place to take in all the fun. Phone: (905)374-3333 - Toll Free: (800)461-9944

ITHEATRE INC.

Theatre that 'moves' you! Now offering 2 shows in Niagara. A new interactive theatre experience places you into the comedy & drama of improvisational theatre as you interact with wacky characters & discover Niagara. Phone: (905)378-2954 - Toll Free: (866)386-2921

TOUR OPERATORS & BUS OPERATORS – CROSS BORDER MANIFEST

When planning your bus trip for your group's arrival to Niagara Falls, Canada, or returning to the USA, you may be eligible to have your cross-boarder wait time expedited.

It's easy as cutting and pasting the link to your browser. Fill out the form and e-mail back to us once you know your itinerary.

Please feel free to view the link below:

PASSPORT INFORMATION

ENTRY/EXIT REQUIREMENTS

A visa is not required for U.S. citizens to visit Canada for up to 180 days. Entry into Canada is solely determined by Canadian Border Services Agency (CBSA) officials in accordance with Canadian law. Canadian law requires that all persons entering Canada carry both proof of citizenship and proof of identity. A valid U.S. passport, passport card or NEXUS card satisfies these requirements for U.S. citizens. Children under 18 must present proof of citizenship and identity. The CBSA website provides further details about bringing children into Canada. When returning to the United States from Canada, it is very important to note that all U.S. citizens are required to present a valid U.S. passport to enter or re-enter the United States via air. For entry into the United States via land and sea borders, U.S. citizens will need to present either a U.S. passport, passport card, NEXUS card, Enhanced Drivers License or other Western Hemisphere Travel Initiative (WHTI)-compliant document. The only exception to this requirement is for U.S. citizens under the age of 16 (or under 19, if traveling with a school, religious or other youth group).

NIAGARA FALLS BRIDGE COMMISSION

Niagara Falls' reputations as a natural world wonder and honeymoon capital of the planet beckons visitors from around the globe.

But it is the bridges that actually bring most of them here.

No other single factor contributes more to tourism growth—indeed the export trade economy overall—than the NFBC's three monumental linkages of concrete and steel. Niagara Falls crossings rank second only to Kennedy International as the busiest port of entry between the U.S. and Canada. If you are about to travel over Niagara's Gorge, your vehicle will take one of about 7.2 million passages expected this year on NFBC bridges.

For traffic conditions on the bridges visit:

WWW.NIAGARAFALLSBRIDGES.COM

FALLS FIREWORKS

During the annual CAA Winter Festival of Lights, enjoy spectacular fireworks displays over Niagara Falls. The best views are from the Table Rock, right at the brink of the Horseshoe Falls!

All performances take place at 9pm unless otherwise noted.

Opening Ceremonies: Saturday, November 5th at 6:30pm and 8:00pm (approximate)

All dates and times subject to change and dependent upon weather and wind conditions.

For more information on the Fireworks schedule please visit:

WWW.NIAGARAPARKS.COM

NIGHTLY ILLUMINATION OF THE FALLS

Every evening beginning at dusk the Falls are lit in the colours of the rainbow—don't miss the unmatched beauty of the Falls at night!

Illumination of the Falls has been Financed and Operated by The Niagara Falls Illumination Board since 1925.

2011 ILLUMINATION SCHEDULE

- Jan 1-Jan 31 5pm-12am
- Feb 1-Feb 28 6:30pm-10pm
- *Mar 1-Mar 12 7pm-10pm
- *Mar 13-Mar 31
- (Mon-Thurs) 8:30pm-10pm
- Apr 1-Apr 30
- (Mon-Thurs) 8:30pm-11pm

***(DURING MARCH AND APRIL, THE FALLS ILLUMINATION WILL END AT MIDNIGHT ON FRIDAYS, SATURDAYS AND SUNDAYS)**

- May 1-Aug 11 9pm-12am
- Aug 12-Sept 8:30pm-12am
- Oct 1-Nov 4 7pm-12am
- Nov 5-Dec 30 5pm-12am
- Dec 31 5pm-1am

Niagara Falls Tourism is the official destination marketing organization for Niagara Falls, Canada. We represent over 500 members offering professional tourism services throughout the Niagara area. Our membership encompasses the accommodation, attraction, food and beverage, retail, special service and sight-seeing and receptive operator sectors. Our professional staff can offer you tourism services, such as site inspections, delegate registration packages, FAM tour opportunities, customized itinerary planning, digital images, destination DVD, and literature. Niagara Falls is a dynamic four-season destination that hosts over 14 million visitors each year. Experience "One Wonder After Another"

UPCOMING FESTIVALS IN 2011

THE 2011 NIAGARA FALLS SANTA CLAUS PARADE

The 2011 parade will take place on November 19, 2011. Parade begins at 11:00am on Victoria Avenue at Armoury Street then travels north on Victoria and turns right on Valley Way. Right onto Queen Street and ends at Erie Avenue, near City Hall.

2011 CHRISTMAS CONCERT SERIES

NOVEMBER 27, 2011—SCOTIABANK CONVENTION CENTRE, NIAGARA FALLS, ONTARIO.

For more information visit:

WWW.FALLSCONVENTIONS.COM

TD RINK AT THE BRINK

DECEMBER 1, 2011 TO FEBRUARY 29, 2012 (CLOSED CHRISTMAS DAY)

Enjoy the wonderful experience of ice skating just a snowball's throw away from the Falls at the TD RINK at the BRINK. The TD RINK offers magnificent views of the American and Horseshoe Falls, including their spectacular nightly illumination, and an up-close view of the weekly fireworks performances during the CAA Winter Festival of Lights. For more information visit: www.WFOL.com

17TH ANNUAL NIAGARA ICE-WINE FESTIVAL

JANUARY 13, 2012 TO JANUARY 29, 2012

For three weeks in January the Niagara Region is transformed into a wintry wonderland, celebrating one of Canada's most cherished products, Ontario Ice-wine.